

THE BEST WAY TO BEAT L.A. TRAFFIC.



USC RACING



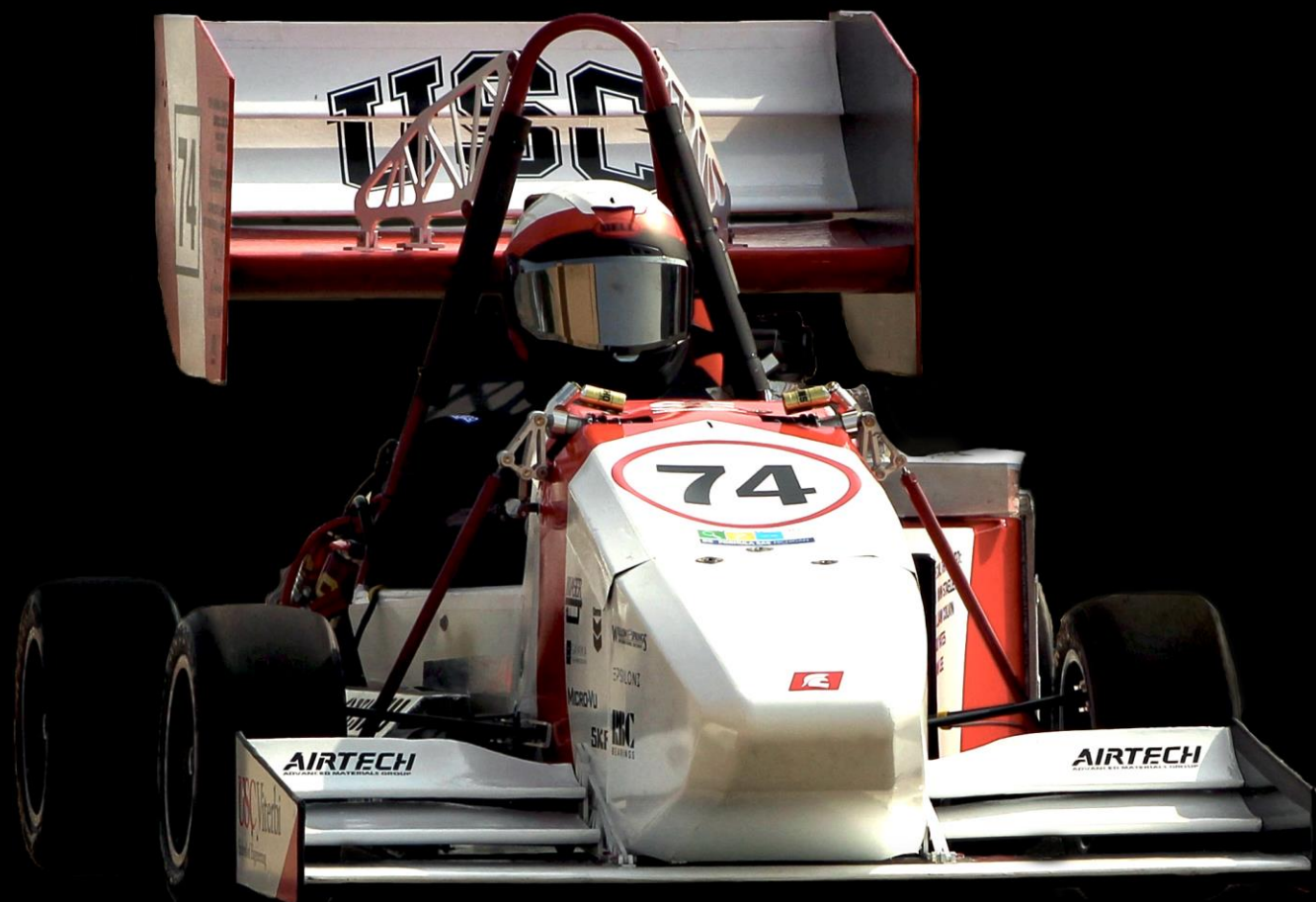
USC RACING

PERFORMANCE. PRIDE. PERFECTION.



1 OF 1 PROTOTYPE RACE CAR.

DESIGNED, BUILT, AND RACED BY **TROJANS**.



OUR MISSION

EXEMPLIFY **TROJAN EXCELLENCE** ON AND OFF THE RACETRACK.





THE OPPORTUNITY

JOIN THE USC RACING FAMILY FOR THE **MOST**
SUCCESSFUL ERA IN TEAM HISTORY

WHO IS USC RACING?

USC RACING IS A **STUDENT LED DESIGN TEAM** THAT BUILDS 1 OF 1 PROTOTYPE RACE CARS FOR INTERNATIONAL COMPETITION EVERY YEAR. WE COMPETE IN 3+ RACES EACH SEASON INCLUDING THE SOCAL SHOOTOUT, NASCAR'S CLASH AT THE COLISEUM, AND FSAE INTERNATIONAL.

WE ARE DEFINED BY TROJAN EXCELLENCE WHICH REPRESENTS THE EXPECTATION OF PEAK PERFORMANCE FROM OUR CAR, AND MORE IMPORTANTLY, THE TEAM. **WE STRIVE FOR EXCELLENCE** IN OUR CHARACTER AND TEAMWORK WHICH TRANSLATES TO EXCELLENCE ON THE TRACK.

WE ARE PROUD TO HAVE A **DIVERSE TEAM OF 60+ MEMBERS** REPRESENTING THE BRILLIANT MINDS OF THE STUDENT POPULATION AND USC'S INITIATIVES FOR STUDENT DIVERSITY. WE BOAST A LEADERSHIP TEAM WHICH IS 50% FEMALE AND COMPRISED OF VARIOUS CULTURAL BACKGROUNDS AND ACADEMIC DISCIPLINES.

ABOUT FSAE

FORMULA SAE HOSTS THE INTERNATIONAL ENGINEERING DESIGN COMPETITION WHICH REPRESENTS THE **PINNACLE OF STUDENT ENGINEERING AND TEAMWORK.**

FSAE TEAMS ARE CHALLENGED TO DESIGN AND BUILD A FORMULA-STYLE RACECAR TO COMPETE AGAINST **HUNDREDS OF COLLEGIATE TEAMS ACROSS THE GLOBE.** THE COMPETITION CONSISTS OF A RIGOROUS DESIGN EVENT AND DYNAMIC TRACK EVENTS.



OTHER COMPETITIONS

NASCAR: LEADING UP TO NASCAR'S CLASH AT THE COLISEUM, USC RACING IS INVITED TO COMPETE IN THE NASCAR OVAL SETUP IN OUR VERY OWN COLISEUM.



SOCAL SHOOTOUT: A REGIONAL TIME ATTACK COMPETITION AGAINST 10+ CALIFORNIA BASED TEAMS AT ADAMS MOTORSPORTS PARK IN RIVERSIDE, CA.



SOUTHERN CALIFORNIA'S PREMIER COLLEGIATE RACING TEAM



- ONLY TEAM IN FSAE HISTORY TO WIN A **NASCAR SANCTIONED EVENT**
- SOCAL SHOOTOUT CHAMPIONS WITH **3 YEARS OF CONSECUTIVE PODIUM FINISHES**
- RANKED **8TH OUT OF 120+** RACE CARS IN INTERNATIONAL DESIGN COMPETITION
- **25 YEARS** OF TROJAN RACING PEDIGREE

WHY SUPPORT?

- **USC RACING DEVELOPS CAPABLE, INDUSTRY-READY LEADERS BY OFFERING INTERDISCIPLINARY HANDS-ON EXPERIENCE**
- **USC RACING IS A 501(C)(3) ORGANIZATION MEANING ALL DONATIONS TO OUR EFFORTS ARE TAX DEDUCTABLE**
- **\$100K RACING SEASON FUNDED ENTIRELY BY DONATION AND STUDENT INITIATIVES**
- **USC RACING IS CLOSER THAN EVER TO REACHING THE TOP STEP OF THE COLLEGIATE RACING PODIUM AND CAN ONLY DO SO WITH THE SUPPORT OF GENEROUS PARTNERS**

PARTNERSHIP TIERS

CARDINAL

- BRAND LOGO ON RACECAR, TEAMWEAR, AND SOCIAL MEDIA
- INDIVIDUALIZED SOCIAL MEDIA SHOUTOUTS
- TEAM MERCHANDISE

GOLD

- LARGE BRAND LOGO ON RACECAR
- ENGINEERING RECRUITMENT EVENTS

TROJAN

- DOMINANT BRANDING ON COMPETITION LIVERY
- ON-LOCATION ENGAGEMENTS WITH RACECAR
- HERO BRAND ROLE IN SOCIAL MEDIA VIDEO CONTENT

***ALL PARTNERSHIPS INCLUDE PREVIOUS TIER REWARDS**

ALL DONATIONS OVER \$500 ARE TAX-DEDUCTIBLE. PLEASE NOTE THAT DUE TO UNIVERSITY REGULATIONS, WE CAN ONLY ACCEPT FINANCIAL DONATIONS VIA CHECK.

CHECKS CAN BE MADE PAYABLE TO USC RACING AND SENT TO:
ATTN: YANN STAELENS
VITERBI SCHOOL OF ENGINEERING, AME DEPARTMENT
UNIVERSITY OF SOUTHERN CALIFORNIA
3650 MCCLINTOCK AVE, OHE500B
LOS ANGELES, CA 90089

JOIN THE TROJAN RACING FAMILY

USC Viterbi
School of Engineering



NORTHROP GRUMMAN

WILLOW & SPRINGS
INTERNATIONAL RACEWAY



AIRTECH

M&K
METAL CO.

GT

TOTALSIM US

MICRO·VU

SKF



CORSA
TECHNIC

FLETCHER JONES
MOTORCARS
NEWPORT BEACH

EPSILON3

SIEMENS

THE BAUM FAMILY

SIMOVICH & SONS, INC.



ISABELLENHÜTTE USA

THE LEE FAMILY

THE BUTTERFIELD FAMILY

THE WERHEL FAMILY

THE HUNTER FAMILY

THANK YOU

USC RACING THANKS YOU FOR YOUR CONSIDERATION. WE HOPE TO ADD YOUR ORGANIZATION TO THE LIST OF PARTNERS THAT HAVE HELPED US BECOME THE TEAM WE ARE TODAY.

IF YOU HAVE ANY QUESTIONS PLEASE DO NOT HESITATE TO CONTACT US.

CONTACT

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